

Speakers

Panelists

Dr. Kwang-I Yu
Founder and ex-CEO, Paracel, Inc.
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Kwang-I Yu retired as Senior Vice President of Celera Genomics and General Manager of its Paracel division in October 2001. Dr. Yu founded Paracel, a bioinformatics company, and oversaw its merger with Celera in June 2000. Paracel makes massively-parallel computers and software products for high-throughput genomic analysis. Prior to founding Paracel, Dr. Yu was a TRW Fellow. He founded and directed Coyoteworks, TRW's center for high-speed computing research. Dr. Yu is a Trustee of the Keck Graduate Institute of Life Sciences, a member of the Claremont Colleges. He has a BS in Physics and Mathematics from the University of Richmond in Virginia, and a PhD in Computer Science from Caltech.

Jeff Lawrence
Co-founder, ex-President and ex-CEO, Trillium Digital Systems, Inc.
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Jeff Lawrence is Director of Technology in the CTO Office of the Intel Communications Group, a leading provider of hardware and software for the network infrastructure. Prior to joining Intel, Jeff co-founded Trillium Digital Systems in 1988 and served as its president and CEO until its acquisition by Intel in 2000. Trillium develops and licenses communications software to communications equipment manufacturers throughout the world. Trillium's source code software solutions have been used in more than 500 projects by suppliers of wireless, internet, broadband and telephony products. Earlier, Jeff held engineering management and development positions with Doelz Networks and Amdahl Communications Systems Division. Jeff received a BS in Electrical Engineering from the University of California, Los Angeles, in 1979. He was co-recipient of the 1997 Greater Los Angeles Area Entrepreneur of the Year award.

Todd Springer
Managing Director, Trident Capital
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Todd Springer is Managing Director of Trident Capital. Previously, he was an Associate in Corporate Finance with Jefferies & Company, an Associate with Kendall Capital Partners, a private investment bank, and a Financial Analyst at Drexel Burnham Lambert. Todd serves as a Director on the boards of Aptegrity, Inc., BlueStar Solutions, Inc., UltraLink, Inc. and XaCCT Technologies, Ltd. Formerly, he served as a Director of Newgen Results Corporation (NWGN) and as a Board Observer of Pegasus Systems, Inc. (PEGS), RezSolutions, Inc. and U.S. Interactive, Inc. (USIT). Todd earned his B.S.E. from the Wharton School at the University of Pennsylvania and his M.B.A. from the Stanford Graduate School of Business.

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Jeffrey Starr
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Jeffrey Starr joined Mission Ventures in 1999. In addition to his involvement in all areas of the Mission Ventures investment process, Jeffrey provides consultation and direction to several of the portfolio companies in strategy, sales, and marketing. Previously, Jeffrey held VP and senior marketing positions with Magic Software Enterprises, Amdocs, and Data General Corporation. Earlier, he was an Analyst for Booz, Allen, & Hamilton. Jeffrey has held leadership positions in start-ups involved in e-commerce enablement, web site content management, knowledge management and call center systems. He holds an MBA from Harvard Business School, and a BA from Columbia University.

Case Presenters

Larry Russell
President and CEO, VRVS Global Communication, Inc.
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Larry Russell is President and CEO of VRVS Global Corporation, a start-up company producing software for rich media conferencing and collaboration over global networks. Previously, he held numerous high-level management, marketing and executive positions with Hewlett-Packard, Sun Microsystems, Inc. and IntelliCorp, Inc. Earlier, he co-founded Codexa Corporation and served as Executive Vice President, CFO, and Director. Mr. Russell holds a BS from MIT, an MA from Brandeis University and an MBA from Stanford.

VRVS provides a unique, transparent, and extensible means for client-agnostic, multipoint conferencing. It uses compact software running on inexpensive, standard networked computing systems platforms to transparently interconnect clients over IP networks on a global scale. The technology was developed for the worldwide high energy and nuclear physics community at Caltech. By the end of 2001, it had been installed in production on over 7800 systems used by 4800 users and groups in over 59 countries worldwide. In late 2001, VRVS was chosen by the Internet2 Consortium to be the Consortium's platform for enabling multipoint video conferencing and web-audio collaboration. VRVS Global Corporation holds an exclusive, perpetual, worldwide license to develop and commercialize this intellectual property.

Steve Cole
Co-founder and VP, 4th Wave Imaging, Inc.
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Steve Cole is a founder and VP of Software Development at 4th Wave Imaging. Previously he was a Lead Research Scientist at Chevron Petroleum Technology Company and a member of its Seismic Imaging Team. Earlier, he was with the R&D group at Western Geophysical. He holds a BS in Physics from MIT and MS and Ph.D. in Geophysics from Stanford University where he served as a member of the Stanford Exploration Project.

4th Wave Imaging is a high-end R&D company that offers expert solutions for the oil industry in the areas of 4D time-lapse seismic reservoir monitoring and multi-component analysis and interpretation. The company is built upon the skills of its four founders, recognized leaders in imaging, inversion, and 4D seismic analysis with over 40 years of combined oil industry

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experience and a proven track record of conducting successful 3D and 4D seismic field data studies.

Moderator

James L. Brown
Principal, J. L. Brown & Co.
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James L. Brown is a strategy and venture development consultant in the information technology industry. Since 1979, he has provided advice and counsel to emerging companies and to the corporate development groups of large corporations. He has worked with Xerox Corporation, NCR Corporation, Siemens Corporation, Kodak Corporation among others, and with numerous start-up and fast-growing advanced technology ventures. He is also the former Director of Strategic Planning at Teradata Corporation and has held marketing, sales, and corporate planning positions at Xerox Corporation, TRW and smaller software and services firms. Mr. Brown holds an SM in Management from the Sloan School of Management at the Massachusetts Institute of Technology and a BS in Electrical Engineering from Stanford University. He is a founder of the Caltech/MIT Enterprise Forum and current Chairman of its Executive Committee.

Program Co-Producers

Marilyn R. Khorsandi
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Marilyn Khorsandi is a patent attorney registered to practice before the U.S. Patent and Trademark Office. She specializes in the creation and protection of intellectual property rights, including patents, trademarks, copyrights, trade secrets, contracts, licensing, and complex technology and multimedia transaction negotiations. Previously, she managed the development of scientific and business computer software systems at Planning Research Corporation at Kennedy Space Center, Electronic Data Systems, Sun Information Systems and Oryx Energy Company. Marilyn holds a JD from Georgetown University Law Center and a BS, *magna cum laude*, in Statistics and an MS in Industrial Engineering/Operations Research from the University of Central Florida. She serves on the Caltech/MIT Enterprise Forum Executive Committee where she has produced programs examining business and technology issues in software, Internet and other converging technologies.

Lynn Foster
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Lynn Foster is the Director of Technology Consulting for Larta, a knowledge lab for the technology industry and trusted advisor to the Southern California's technology community. Larta nurtures technology companies in the region and provides independent research on the emerging Southern California high-tech community. Lynn administers the California Technology Investment Partnership (CalTIP) grant program to provide seed capital to growing technology companies. He is the Director of the Southern California Nanotechnology Working Group and authored the Larta Trade Study on Nanotechnology. He organized and directed the first National Conference on Nanotechnology Commercialization for the U.S. Department of Commerce. Previously, Lynn was the Chief Financial Officer of a startup company specializing in Law

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Enforcement robotic applications. He holds a BS in Production and Operations Management and is completing his thesis for an MBA with emphasis in Information Systems.

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Janis Salin practices corporate law at the firm of Riordan & McKinzie. For 20 years, she has specialized in the representation of emerging growth companies, public and private financings, and mergers and acquisitions. She is outside corporate and securities counsel to several public and emerging companies in technology, communications, manufacturing and distribution. She serves on the Board of Directors of the Los Angeles County Economic Development Corporation and on the Executive Committee of the Caltech/MIT Enterprise Forum. She also serves on the Los Angeles Regional Technology Alliance Technical Review Committee for the California Technology Investment Partnership Program and as a panelist at the Galef Symposium II: A Conference on Corporate Governance and Equity Offerings at the Anderson Graduate School of Management at UCLA. Janis holds a JD from the UCLA School of Law, where she was elected to the Order of the Coif, and a BA, *summa cum laude*, from UCLA, where she was a member of Phi Beta Kappa.