

Caltech/MIT Enterprise Forum
December 7, 2004

ENTREPRENEURIAL OPPORTUNITIES IN ENTERTAINMENT

PRESENTERS

Warren N. Lieberfarb

*Chairman and Chief Executive Officer
Warren N. Lieberfarb & Associates, LLC*

Warren N. Lieberfarb & Associates, LLC is a media, entertainment and technology consulting firm. From 1984 until December 2002, Mr. Lieberfarb was President of Warner Home Video, a subsidiary of Warner Bros. Entertainment, where he developed and spearheaded the DVD format. Mr. Lieberfarb serves on the board of trustees of the University of Pennsylvania, on the board's nominating and development committees, and on the undergraduate executive board of the Wharton School. He also serves on the board of directors and the board of trustees of the American Film Institute, and chairs its entrepreneurial committee, and on the board of directors of Sirius Satellite Radio. Mr. Lieberfarb is also a member of the Academy of Motion Picture Arts and Sciences.

PANELISTS

Paul Campbell

*Director, Business Development
Media Entertainment Technology Convergence Group
Microsoft Corporation*

Paul Campbell is Director, Business Development, Media Entertainment Technology Convergence Group, Microsoft Corporation. At Microsoft, Paul is responsible for relationships with major media and entertainment companies, including film studios, broadcasters, music labels and the creative community at large. Prior to joining Microsoft, he was vice president at Akamai Technologies, responsible for providing streaming services to media companies. Prior to that he was involved in the founding of a streaming media company, Network24, which was subsequently acquired by Akamai in January 2000. He began his career at Xsoft, the commercial division of the famed Palo Alto Research Center. He holds a B.S. (Honors) in Economics and Industrial Relations from the University of Toronto.

Derek Norton

*Founding Partner
WaterTower Group*

Derek Norton is founding partner of WaterTower Group, a technology and media advisory venture with offices in Los Angeles, New York and London. Mr. Norton is an accomplished entrepreneur and venture capitalist with over 13 years of business building and executive management experience in the technology, telecommunications, internet and media industries. Prior to founding The WaterTower Group Derek founded two southern California based technology companies. Derek was most recently a principal at Entertainment Media Venture (EMV), a seed and early stage venture capital fund located in Los Angeles, California. Derek holds a BA in Communications from the University of Southern California. He is a co-chairman

of the entry level gifts group for The Fulfillment Fund, and was previously Vice President of the Los Angeles Museum of Contemporary Art, Contemporaries.

Demetry Radbel

*Vice President of Advanced Technology
Universal Music Group*

Demetry Radbel is currently a Vice President of advanced technology for Universal Music Group where he manages technology strategies for electronic content distribution and development of content protection initiatives. In his previous positions he served as CTO of Massive Media Group, VP of product management for Tele-TV, director of business development for DirecTV and senior manager in the media, entertainment and communications practice of AT&T Solutions. Prior to that Radbel held technical positions with Bell Communications Research and Hughes Communications. He managed development of digital video broadcast systems and secure online digital music distribution applications and has extensive expertise with internet, cable and broadcast systems, digital content delivery, content security and digital rights management. He received a Master of Business Administration Degree from UCLA Anderson Graduate School of Management in 1992 and a Master of Science in Electrical Engineering Degree from University of Washington in 1983.

Thomas Hajdu

*Founding Partner
Techcelerator*

Thomas Hajdu is a founding partner of Techcelerator, a firm that concentrates on creating disruption in various industries and markets through innovation management using artificial intelligence and pattern recognition. He is also a founding partner of AI Entertainment; a company dedicated to software solutions for content. He founded tomandandy in 1989, with a partner, to create and produce music for motion pictures, television and commercial and built it over the next decade into one of the most successful music production companies, with more than 70 professionals on both coasts. He holds a Ph.D. from Princeton University, where he focused on the changing value of music and intellectual property during globalization and the importance of creativity in business.

MODERATOR

Ira Moskatel

*Partner
Arnold & Porter LLP*

Ira D. Moskatel, practices law at Arnold & Porter LLP in Los Angeles, where he focuses on the representation of businesses that depend on intellectual property or technology, with emphasis in licensing, mergers and acquisitions, joint ventures and strategic alliances. Ira was a founder of Teradata Corporation, a manufacturer of massive parallel database computers (acquired by AT&T several years after a major public offering) and served as a member of the Board of Directors of Peter Norton Computing, Inc. before its acquisition by Symantec. He is a past chair of the Caltech/MIT Enterprise forum and has served as Chair of the Law and Technology Section of the Los Angeles County Bar Association. He has lectured and written extensively for major publications on legal aspects of technology, electronic commerce and data security. Ira received a Bachelor of Science in Engineering and Applied Science from the California Institute

of Technology and a J.D. from the University of Southern California Law Center, where he was elected to Order of the Coif and the Board of Editors of the Southern California Law Review.

PROGRAM PRODUCERS

Ira Moskatel

Partner

Arnold & Porter LLP

SPONSOR

Stubbs Alderton & Markiles LLP

Stubbs Alderton & Markiles, LLP, is corporate and securities boutique law firm possessing the technical excellence that can be found at major regional and national law firms, together with a consistent, highly-responsive and service-oriented entrepreneurial attitude that is the hallmark of our firm. We serve as General Counsel to our clients, directly undertaking those matters for which we have substantial expertise, and identifying and managing the best “outside” lawyers and law firms to handle specialty areas of legal practice outside of our core disciplines. We strive to occupy the role of a strategic partner to our clients, to understand their business needs and develop innovative legal strategies to help them achieve their business goals. We are uniquely suited to add strategic value as a result of our broad and extensive experience representing companies from start-up through liquidity in complex public transactions. All of our attorneys have extensive experience as a single team representing both public companies in complex transactions, and developmental stage/emerging growth companies at every stage of their evolutionary path. Immediate access to Stubbs Alderton & Markiles’ most valuable resource, its attorneys, is optimized by its one-team strategy.